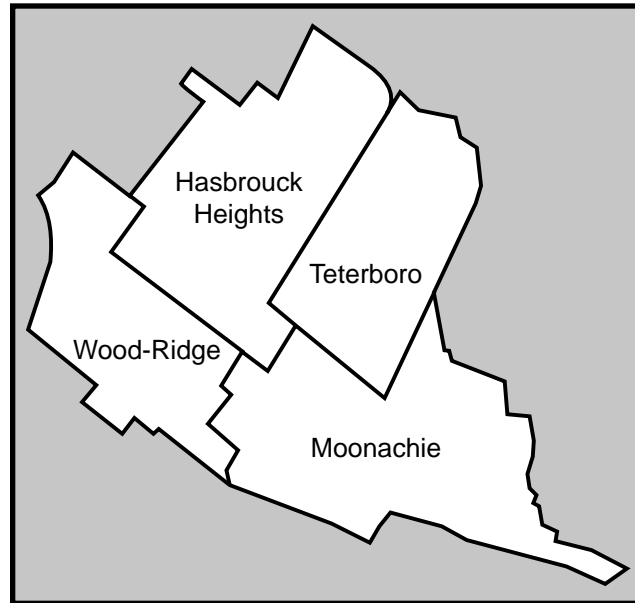
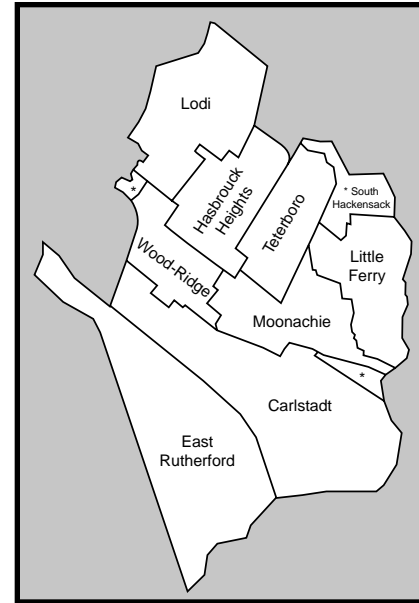


***A real value for you -- Just one ad
a month reaches these prime targets!***



Sent to Every Household
in Hasbrouck Heights, Moonachie,
Teterboro and Wood-Ridge



Sent to Every Business
in Carlstadt, East Rutherford,
Hasbrouck Heights, Little Ferry, Lodi,
Moonachie, South Hackensack,
Teterboro and Wood-Ridge

*Plus 5,000 more readers access the
on-line PDF version of each issue -- at no additional cost to you!*

***With saturation U.S. Mail delivery,
The Gazette Newspaper efficiently
delivers customers for you!***

Secret to Success:
Early to bed. Early to rise. Work like hell, and Advertise!



Premium Content • Premium Market • Premium Delivery

The Gazette

Newspaper for Hasbrouck Heights • Moonachie • Teterboro • Wood-Ridge

343 Boulevard, Hasbrouck Heights, NJ 07604 • 201-288-8656 • Fax: 201-288-7215
www.The-Gazette-Newspaper.com • Email: advertise@The-Gazette-Newspaper.com

The Gazette

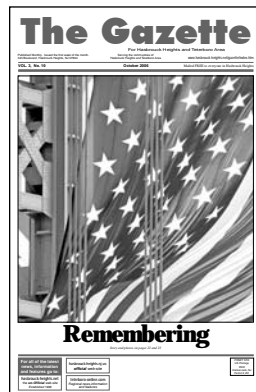
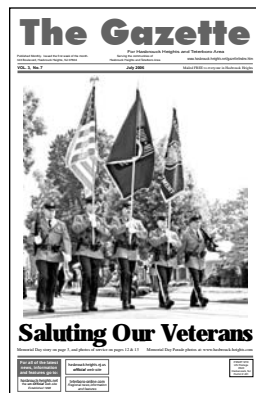
**Newspaper for Hasbrouck Heights • Moonachie • Teterboro • Wood-Ridge
Premium Content • Premium Market • Premium Delivery**



You should advertise here!

- Reach 10,000 Households
- Reach 5,000 Businesses
- Reach 5,000 Internet Viewers

Every Month -- And Build Your Business!



Here's How You Can Reach Everybody

Hasbrouck Heights • Moonachie • Teterboro • Wood-Ridge

This dynamic, upscale marketplace -- is the right neighborhood for you. Our rich, engaging editorial content is brimming with lots of hometown news, valuable information and quality features that is **"welcomed"** into homes and businesses -- *exactly the market you need to help your business grow!*

Distribution:

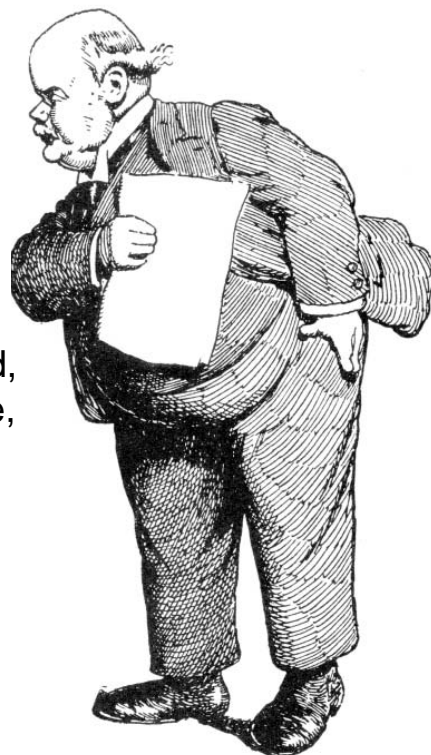
- 15,000 copies are printed monthly.
- Distributed **FREE** via U.S. Postal Service.
- **To every household** in Hasbrouck Heights, Moonachie, Teterboro and Wood-Ridge.
- **To every business** in Carlstadt, East Rutherford, Hasbrouck Heights, Little Ferry, Lodi, Moonachie, South Hackensack, Teterboro and Wood-Ridge.
- Copies are available at municipal offices and select locations (*including Lodi*).
- Plus 5,000 more readers access each issue on-line **at no additional cost to you!**

Pre-printed Inserts:

Why pay postal rates? Let **The Gazette Newspaper** deliver for you! Flyers, holiday promotions, circulars, menus, announcements, etc.

- Flexible insert opportunities are available: Full run • Businesses • Households -- or Households by town.
- Maximum insert size: 8½" x 11". Call for rates. Insert must be pre-approved before acceptance.

Premium Content • Premium Market • Premium Delivery



Check out previous issues at: www.The-Gazette-Newspaper.com and see where successful businesses advertise for results.

Issue & Closing Dates:

- Issued about the first of every month.
- Space reservations due 10th of month preceding issue.
- Material due the 15th of the month preceding issue.
- Pre-printed inserts due the 15th of the month preceding.

Rates & Terms:

- **Display Advertising:** (*Frequency discount -- Rate per column inch*) 12 times: \$18 • 6 times: \$21 • Open rate: \$25
- **The Boulevard Mall:** 1" box listing in the professional and business guide section: \$25 per month. Minimum 6 times. Not to be combined for display advertising frequency discount.
- **Terms:**
 - All rates are net (*non-commissionable*).
 - Payment due upon receipt of invoice.
 - First time advertisers must pay upon ad placement.
 - Inserts: Payment due upon delivery and acceptance of material.
 - \$30 charged for returned checks.

Production:

- Tabloid size • Maximum ad size: 10" wide x 15½" deep
- Width: 1 col: 1⅞" • 2 col: 3⅞" • 3 col: 5⅞" • 4 col: 8" • 5 col: 10"
- Press grade black & white EPS files and PDF files are accepted. (*Be sure to embed fonts or convert fonts to free form.*) Image resolution: 300 dpi • No large solids accepted.
- Newspaper is printed at 85 line screen.
- Spot color is available at additional costs.
- Simple typesetting included in pub set ads.
- Scans/image placement: \$10 each.

Policy:

- Publisher reserves the right to reject any advertisement.
- No political advertising accepted.
- Publisher is not responsible for any typographical errors or omissions.
- Advertiser (*and ad agency*) assumes all liability for all ad content.
- Rates subject to change without notice.

