

Engaging Content • Neighborhood Coverage • U. S. Mail Delivery

The Gazette

Newspaper for Carlstadt • E. Rutherford • Hasbrouck Heights • Little Ferry
Lodi • Moonachie • Rutherford • Teterboro • Wood-Ridge

South Bergen's Largest Independent Newspaper

343 Boulevard, Hasbrouck Heights, NJ 07604 • 201-288-8656 • Fax: 201-288-7215
www.The-Gazette-Newspaper.com • Email: advertise@The-Gazette-Newspaper.com

Regional Advertising Doesn't Cost -- It Pays!

We deliver thousands of more readers every month -- in their Mail Box!

2013 Rate Card

Black & white rates listed • Color available on ads over 20" with \$75 surcharge

Popular Sizes (*Various configurations available*)

Space	Size*	Cost
3"	1" wide x 3" deep	\$63
4"	4" wide x 2" deep	\$84
8"	4" wide x 4" deep	\$168
9"	6" wide x 3" deep	\$189
10"	4" wide x 5" deep	\$210
21"	6" wide x 7" deep	\$441
25"	10" wide x 5" deep	\$525
40" (Half page)	10" wide x 8" deep	\$840
40" (Half page)	8" wide x 10" deep	\$840
77½" (Full page)	10" wide x 15½" deep	\$1,627

* Actual size width: 1 col: 17/8" • 2 col: 37/8" • 3 col: 57/8" • 4 col: 8" • 5 col: 10"

The Gazette Newspaper
You should be here!



Think outside the box and build your business!
As South Bergen's largest independent newspaper,
The Gazette Newspaper is a real value.
Reach more customers with just one ad a month!



Issued: Monthly • **Deadline:** 10th of preceding month

Print 16,000 (14,000 sent US. Mail • 2,000 dropped)

FREE Online: Every issue is available online (*Bonus Distribution*)

Delivered to: Carlstadt • E. Rutherford • Hasbrouck Heights
Little Ferry • Lodi • Moonachie • Rutherford • Teterboro • Wood-Ridge

Rates:

- Display advertising: \$21 a column inch
- The Boulevard Mall: 1" box listing is \$25 per month. Minimum 6 times.
- Color: \$75 surcharge. Color available on ads over 20 column inches.

Terms:

- Rates are net (*non-commissionable*) • Inserts: Pre-payment required.
- Payment due upon receipt of invoice (*First time advertisers must pre-pay*)
- Returned checks: \$30 charged • Late charges: 2% per month interest

Inserts: Maximum size is 8 1/2 x 11 • Must be pre-approved
before acceptance • Pre-payment required. FOB Lancaster, PA

Production:

- Tabloid size • Maximum ad size: 10" wide x 15½" deep
- Width: 1 col: 1⅞" • 2 col: 3⅞" • 3 col: 5⅞" • 4 col: 8" • 5 col: 10"
- Press grade PDF files are accepted • Image resolution: 300 dpi
(*Be sure to embed fonts or convert fonts to free form.*)
- Color is available at additional cost
- Simple typesetting included

Publisher's Policy

- Publisher reserves the right to reject any advertisement.
- No political advertising accepted.
- Publisher is not responsible for any typographical errors or omissions.
- Advertiser (*and ad agency*) assumes all liability for all ad content.
- Rates subject to change without notice.

Secret to Success: *Early to bed. Early to rise. Work like hell, and Advertise!*