

Print 16,000 • Sent US Mail • Monthly Publication • Celebrates Community Life

Be Part of Your Neighborhood...

2016 Rate Card

Black & white rates listed • Color available on ads over 20" with \$75 surcharge

Popular Sizes (Various other configurations available)

Space	Size*	Cost
3"	2" wide x 3" deep	\$63
4"	4" wide x 2" deep	\$84
8"	4" wide x 4" deep	\$168
9"	6" wide x 3" deep	\$189
10"	4" wide x 5" deep	\$210
21"	6" wide x 7" deep	\$441
25"	10" wide x 5" deep	\$525
40" (Half page)	10" wide x 8" deep	\$840
40" (Half page)	8" wide x 10" deep	\$840
77 ¹ / ₂ " (Full page)	10" wide x 151/2" deep	\$1,627

* Acutal size width: 1 col:1⁷/₈" • 2 col: 3⁷/₈" • 3 col: 5⁷/₈" • 4 col: 8" • 5 col: 10"



Issued: Monthly • **Deadline:** 5th of preceding month

Print 16,000 (14,000 sent US. Mail • 2,000 dropped) FREE Online: Every issue is available online (Bonus Distribution)

Delivered to: Carlstadt • E. Rutherford • Hasbrouck Heights Little Ferry • Lodi • Moonachie • Rutherford • Teterboro • Wood-Ridge

Rates:

- Display advertising: \$21 a column inch
- The Boulevard Mall: 1" box listing is \$25 per month. Minimum 6 times.
- Color: \$75 surcharge. Color available on ads over 20 column inches.

Terms:

- Rates are net (non-commissionable) Inserts: Pre-payment required.
- Payment due upon receipt of invoice (First time advertisers must pre-pay)
- Returned checks: \$30 charged Late charges: 2% per month interest

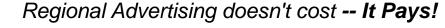
Inserts: Maximum size is 8 1/2 x 11 • Must be pre-approved before acceptance • Pre-payment required. FOB Lancaster, PA

Production:

- Tabloid size Maximum ad size: 10" wide x 151/2" deep
- Width: 1 col:1⁷/₈" 2 col: 3⁷/₈" 3 col: 5⁷/₈" 4 col: 8" 5 col: 10"
- Press grade PDF files are accepted Image resolution: 300 dpi (Be sure to embed fonts or convert fonts to free form.)
- · Color is available at additional cost
- · Simple typesetting included

Publisher's Policy

- Publisher reserves the right to reject any advertisement.
- No political advertising accepted.
- Publisher is not responsible for any typographical errors or omissions.
- Advertiser (and ad agency) assumes all liability for all ad content.
- Rates subject to change without notice.



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South Bergen's Largest Independent Newspaper

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