

Engaging Content • Neighborhood Coverage • US Mail Delivery

# The Gazette

Newspaper for Carlstadt • East Rutherford • Hasbrouck Heights • Little Ferry • Lodi  
Moonachie • Rutherford • South Hackensack • Teterboro • Wallington • Wood-Ridge

***South Bergen's Largest Independent Newspaper***

343 Boulevard, Hasbrouck Heights, NJ 07604 • 201-288-8656 • Fax: 201-288-7215  
www.The-Gazette-Newspaper.com • Email: advertise@The-Gazette-Newspaper.com

*Print 17,000 • Sent US Mail • Monthly Publication • Celebrates Community Life*

***Be Part of Your Neighborhood...***

## 2017 Rate Card

*Black & white rates listed • Color available on ads over 20" with \$75 surcharge*

**Popular Sizes** (Various other configurations available)

<b>Space</b>	<b>Size*</b>	<b>Cost</b>
3"	2" wide x 3" deep	\$63
4"	4" wide x 2" deep	\$84
8"	4" wide x 4" deep	\$168
9"	6" wide x 3" deep	\$189
10"	4" wide x 5" deep	\$210
21"	6" wide x 7" deep	\$441
25"	10" wide x 5" deep	\$525
40" (Half page)	10" wide x 8" deep	\$840
40" (Half page)	8" wide x 10" deep	\$840
77½" (Full page)	10" wide x 15½" deep	\$1,627

\* Actual size width: 1 col: 1½" • 2 col: 3½" • 3 col: 5½" • 4 col: 8" • 5 col: 10"

***Looking for the magic?***



***Advertise in The Gazette Newspaper***

## **Issued: Monthly • Deadline: 5th of preceding month**

**Print 17,000** (15,000 sent US. Mail • 2,000 dropped)

FREE Online: Every issue is available online (*Bonus Distribution*)

**Delivered to:** Carlstadt • East Rutherford • Hasbrouck Heights • Little Ferry • Lodi Moonachie • Rutherford • South Hackensack • Teterboro • Wallington • Wood-Ridge

### **Rates:**

- Display advertising: \$21 a column inch
- The Boulevard Mall: 1" box listing is \$25 per month. Minimum 6 times.
- Color: \$75 surcharge. Color available on ads over 20 column inches.

### **Terms:**

- Rates are net (*non-commissionable*) • Inserts: Pre-payment required.
- Payment due upon receipt of invoice (*First time advertisers must pre-pay*)
- Returned checks: \$30 charged • Late charges: 2% per month interest

**Inserts:** Maximum size is 8 1/2 x 11 • Must be pre-approved before acceptance • Pre-payment required. FOB Lancaster, PA

### **Production:**

- Tabloid size • Maximum ad size: 10" wide x 15½" deep
- Width: 1 col: 1⅞" • 2 col: 3⅞" • 3 col: 5⅞" • 4 col: 8" • 5 col: 10"
- Press grade PDF files are accepted • Image resolution: 300 dpi (*Be sure to embed fonts or convert fonts to free form.*)
- Color is available at additional cost
- Simple typesetting included

### **Publisher's Policy**

- Publisher reserves the right to reject any advertisement.
- No political advertising accepted.
- Publisher is not responsible for any typographical errors or omissions.
- Advertiser (*and ad agency*) assumes all liability for all ad content.
- Rates subject to change without notice.

*Regional Advertising doesn't cost -- It Pays!*



# **The Gazette**

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The Gazette Newspaper  
Previous Issues • Rates

